

Key:

G = On schedule/target;	A = Minor issues;	R = Major issues	B = Complete/Ended	i = no target set	0 = No Information	X = Not Started

Direction is based on previous year performance

	Improving
	No significant change or comparable data unavailable
	Worsening

Projects	
We will improve economic growth, housing and employment through delivery of:	
<ul style="list-style-type: none"> A Local Plan Local Economic Development Strategy 	
Restore the Mount and its Gardens in Fleetwood	
Rossall Sea Defence Scheme	
Enterprise Zone at Hillhouse International Business Park at Thornton	
Develop and deliver a commercial strategy	
Develop the Wyre Flood Forum and support local flood action group	
We will develop a programme of work to promote healthy choices and healthier lifestyles to keep people well through better use of our leisure centres, recreational facilities, parks and open spaces	
Healthier Fleetwood initiative	
Neighbourhood health initiatives for Garstang and Over Wyre	
Better Care Fund to better support older people and people with disabilities to stay in their own homes	
Wyre Early Action project	
Together We Make a Difference Network	
Asset Management Plan	
Facilitate a staff development programme to support our vision and goals	
#DigitalWyre, our digital strategy to facilitate digital transformation of services	

PLEASE NOTE: The [hyperlinks](#) give further information on each of the projects and measures (this is available with council intranet access only). Further Information on the projects and measures is available for members of the public by request via mailroom@wyre.gov.uk or the Engagement Team: 01253 891000

Comments and Issues - Projects

Healthier Lifestyles Project – There has been lots of activity over quarter four. A few of the highlights include:

- Just Reminiscing – A Dementia Reminiscence Programme. The Council has obtained a stock of artefacts and replicas to develop reminiscence activities across the Borough. The project will work with residents with dementia and their carers but will also engage with other older residents who may be isolated and lonely.
- The new Trysport programme brochure has now been launched and will be distributed to all schools. TrySport is a programme sponsored and promoted by Wyre Council, and is delivered by Fleetwood Town Community Trust and Fylde Coast YMCA.
- 'Harmony and Health' free singing sessions at Marine Hall continue to go from strength to strength with over 70 local people attending the weekly Tuesday afternoons on a regular basis. Since February the sessions have also been taking place at Thornton Little Theatre on Tuesday mornings. The feedback from these groups has been tremendous with several regular attenders reporting dramatic improvements to their physical health and emotional well-being.

Healthier Fleetwood Initiative – Council staff have been involved in a recent "Tea and Talk" event held at the Marine Hall. Over 25 partner organisations were involved in this event. The event was well attended and was a great way of engaging with the community on the health work underway in Fleetwood. There were 592 volunteer hours given over the quarter by 34 active volunteers in Fleetwood.

Restore the Mount and its Gardens in Fleetwood – The proposals were agreed and the grant application submitted to the Heritage Lottery Fund on 1st March 2018, following the completion of the consultation. Plans for the restoration work have been agreed and a planning application submitted. A visit from the Heritage Lottery Fund is due on 1 May.

#DigitalWyre – A review of our IT service provision was completed by SOCITM consultancy in January 2018. The resulting action plan to address the recommendations is well underway. The Go Cardless system is now in place so customers can sign up for Green Waste subscriptions using direct debit payments. The digital hub at Fleetwood Market was formally launched on 9th February. It assists members of the public improve their digital skills.

Staff Development Programme - The General Data Protection Regulations (GDPR), which supersedes the Data Protection regulations comes into force on 25 May 2018. A role out of information to make staff aware of these changes has taken place over the last few months. Training has been arranged for all staff (as data processors).

Measures	Actual	Target	Comparator year/period	Direction
Number of additional houses built (net cumulative)	436	479	453	
Number of affordable dwellings built <small>**see comments and issues below</small>	36**	100	103	
Number of businesses supported	427	410	409	
Number of paid up businesses registered with Wyred Up	71	69	69	
Out of work benefit claimant count (figures for March 2018)	1,090	No target set	1,130	
Town centre vacancy rates (bi-annual measure)	7.22%	No target set	8.5%	
Excess weight in adults (obesity and overweight measure)	65% (13/15)	No targets set	65.2% (12/14)	
Excess weight –child 10-11 years (obesity and overweight measure) ANNUAL	29.1% (16/17)	No targets set	31.1% (15/16)	
% clients enabled to remain living in their own home (Care & Repair) *estimated figure	98.5%*	95%	98.5%	
Number of leisure centre customers visits (cumulative)	867,579	No target set	813,512	
% of e-contacts as a % of total contacts	36.32%	40%	42.92%	
Annual Efficiency Savings Delivered	£240,106	£197,798	£350,159	

Comments and Issues – Measures

Number of affordable dwellings built (cumulative) – Three affordable dwellings were completed in quarter four, all on land east of Carr Lane, Hambleton, delivered as part of a larger market housing development. More affordable housing is expected to be delivered in the future. During September 2017 it was calculated that planning permission exists for 870 affordable dwellings, the majority of which will be delivered as part of larger market housing schemes and a further 640 dwellings are expected to be delivered on sites allocated for residential development in the Draft Wyre Local Plan. The Council has no control over the number of affordable homes actually built, only planning permission granted for such developments.

% of e-contacts as a % of total contacts – Performance is lower than predicated but this is related to a change to the system reports rather than less people using our e-contact channels. Work is underway to explore a better way to capture this data in the future.